



unicusmarketing
CREATIVE BUSINESS SOLUTIONS

Est. 1993

About Unicus

Since 1993, Unicus Marketing has blended artistry with cutting-edge technology, delivering creative business solutions that drive meaningful impact.

More than an agency, Unicus is your creative business partner, committed to achieving growth through results that are focused on goals.

- Startup Launch & Acceleration
- Legacy Brand Revitalization
- Immersive Creative Design
- Online Presence Development
- Full-Spectrum Project Delivery

Our focus is transforming challenges into opportunities, ensuring your business brand shines in a competitive landscape.

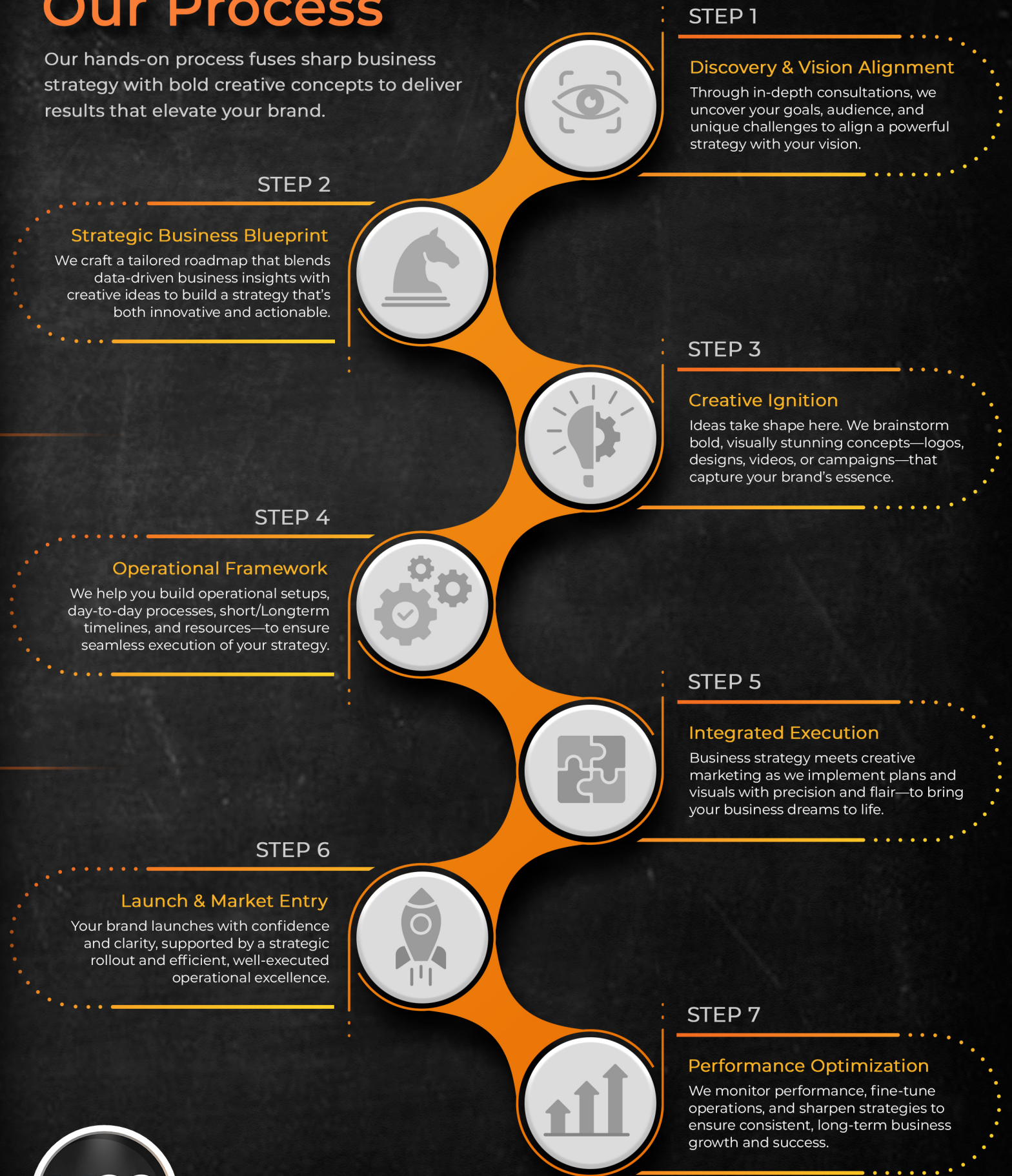
Through a creative strategy approach, Unicus turns ideas into growth, providing tailored solutions to elevate your brand.



www.UnicusMarketing.com

Our Process

Our hands-on process fuses sharp business strategy with bold creative concepts to deliver results that elevate your brand.



...and, we are with you every step of the way.

Business/Marketing Strategies

Unicus empowers startups and legacy brands with growth execution plans. We craft strategies, conduct SWOT and market analyses, formulate budgets and execute these plans. Whether launching startups or revitalizing companies, our creative insights drive market relevance, efficiency, and growth, supported by 30+ years of expertise in transformation.

- Business/Operation Plans
- Marketing Plans
- Branding/Brand Influence
- Startup Launch
- Product Launch Strategies
- Strategic Growth Plans
- Budget Structure Design
- Competitive Analysis
- SWOT Analysis
- Market Analysis

Immersive Creative Design

Unicus Marketing's Immersive Creative Design delivers visual experiences that inspire. We create logo rebranding, animated videos, TV commercials, and print materials, blending artistry with strategy. From 3D rendering to photography, our designs forge emotional connections, ensuring your brand stands out, backed by decades of creative excellence.

- Logo Rebranding
- Graphic Design
- Animated Videos
- 2D/3D Motion Animation
- TV Commercials
- Video Production
- Photography
- 3D Still Rendering
- Infomercial Production
- Branding Elements Design



On-Point Digital Marketing

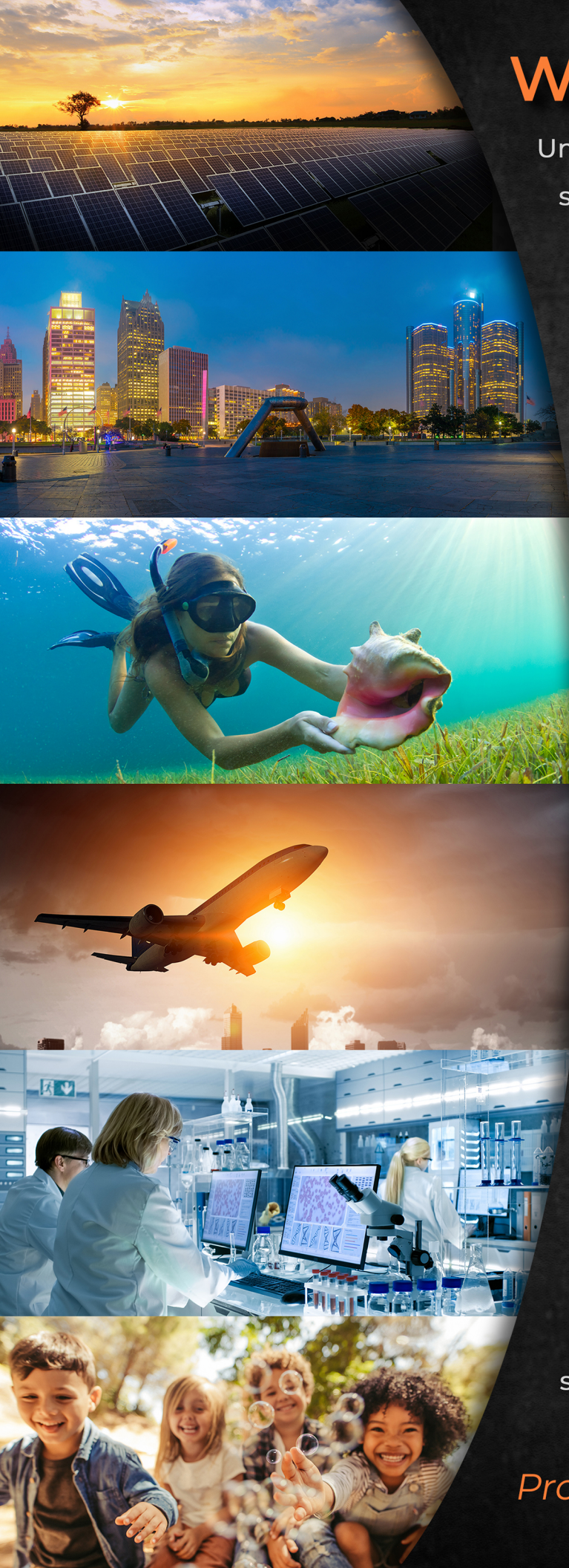
Unicus Marketing's Digital Marketing boosts your brand's online impact with integrated campaigns. We optimize SEO, manage SEM, and create social media and email campaigns. From retargeting to link building, our solutions ensure your brand reaches the right audience, enhancing visibility and growth in the digital space with proven expertise.

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Website Strategies
- Integrated Strategies
- Pay-Per-Click Management
- Social Media Management
- Social Media Marketing
- Email Campaigns
- Retargeting
- Quality Link Building

Web-Based Software Development

Unicus Marketing's Web-Based Software Development delivers innovative digital solutions. We design custom apps, responsive websites, and UI/UX portals with CMS and API integration. From mobile apps to front/back-end support, our expertise creates user-friendly platforms that enhance your digital presence and operations, backed by 30+ years of development experience.

- Custom Development
- Advanced Website Design
- UI/UX Portal Development
- Front/Back-End Development
- CMS-Content Management Systems
- API Integration
- Mobile App Design/Development
- Support Services
- Website Development
- Digital Branding Alignment



Who We Serve...

Unicus Marketing delivers tailored solutions for all sectors, ensuring your brand achieves standout success.

Our process uncovers your unique needs, crafting B2C or B2B strategies that drive impactful results.

- Alternative Energy
- Health & Medical
- Travel & Lifestyle
- Product Manufacturing
- Industrial Corps
- Restaurant & Food
- Home Improvement
- Non-Profits

Startups or legacy brands, our 30+ years of expertise creates plans to fit your vision.

Unicus revitalizes and elevates your business with precise, results-driven strategies, no matter the industry.

Proudly serving the global market.

Leader Behind Unicus...

Experience

Conrad Eskelinen is a seasoned business and marketing executive with over three decades of crafting comprehensive business strategies. Renowned as a master designer and creative visionary, his innovative business approaches have driven significant revenue growth and brand development.

Approach

Conrad is committed to user-centric design, focusing on strategies that resonate with audience needs. His approach involves developing visually engaging creative strategies and meticulous attention to detail ensures that campaigns meet high standards for creativity and impact, driving business growth.

Project Leader

As the lead on every project, Conrad works closely with clients, maintaining a keen focus on budget and deadlines while ensuring each project aligns with strategic goals.

Great business and marketing blends passion, creativity, and precision"

– Conrad



Learn more about Conrad



OUR MISSION

To provide creative and effective business and marketing solutions which help our clients grow their businesses and realize their goals.



OUR VISION

Delivering results-oriented solutions that enhance our clients' awareness, reflect their brand and improve their sales to help foster revenue growth.



OUR VALUES

To work ethically and professionally. To protect your business model ideas and keep all intellectual property confidential.



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1-833-UNICUS-1

1-833-864-2871

